

> TFFTST-A20/B20

Energy Efficient Digital TFT Displays



Toshiba brings its trusted and reliable screen technology to an extensive and flexible range of TFT displays and touchscreens, ideal for a wide range of retail applications. Energy-efficient and designed with recyclable materials, the sleek TFFTST range brings the future of digital interaction into the heart of eco-friendly retail businesses worldwide.

TOSHIBA
Leading Innovation >>>



➤ VISIONS OF THE FUTURE



MULTI-POSITION
Fully adjustable with matt anti-glare screens



➤ TRUST TOSHIBA

Designed to optimise the customer and operator interaction using the VOC or 'voice of the customer' development approach and exclusively developed and manufactured by Toshiba, the TFTST-A20/B20 range of displays offer incredible high quality and superior reliability combined with a low cost of ownership. The screen technology itself is extensively proven having been implemented and tested by retailers worldwide in the hugely successful and award-winning WILLPOS A10 & WILLPOS A20 POS systems.

➤ STYLE & DESIGN

Fully adjustable with matt anti-glare screens and a compact footprint, this elegant range features both black and white models with the option of accurate and reliable resistive touch technology. Perfectly suited to demanding retail and hospitality industries, all models are designed to protect against dirt and spillage.

➤ FLEXIBLE CHOICE

Displays in this broad range are suitable for multiple applications including POS, back-office, in-store kiosk and promotional or advertising display. Both 12 and 15 inch screen sizes are available for either operator or customer display uses, with a choice of straightforward display or interactive touchscreen. Each unit can be mounted either on a pole, a stand or integrated with the POS unit.

➤ CONNECTIVITY

With the TFTST-A20 LVDS model, benefit from the latest in digital connectivity and enhanced efficient cable management with only one lead required for both power and data. The TFTST-A20 LVDS/TFTST-B20 models also have USB-hub functionality and the option to connect to an MSR-reader. On all of the Toshiba TFT displays, cables are neatly covered for easy integration into the smallest and most stylish retail and hospitality environments.

➤ GREENER SCREENS

Continuing the Toshiba commitment to our strict ecological policies which benefit both the environment and our valued customers, this energy star certified range, is designed using recyclable materials and draws little power.

➤ MARKETING MACHINES

Customer-facing touchscreens create the ideal opportunity to engage, entertain and impress shoppers whilst completing valuable surveys or questionnaires. The total cost of ownership of a Toshiba display can be reduced further by creating a revenue stream from targeted promotions and advertising directed at a captive audience waiting at till points. When combined with the dual-sided receipt printer, there is also the option to issue items such as promotional vouchers.

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