

# 3M™ Multi-Touch Display M2767PW

## Sophistication Meets Innovation

The 27-inch **3M™ Multi-Touch Display M2767PW** takes interactive display technology to the next level by combining uncompromising multi-touch performance, brilliant high-definition graphics, wide viewing angles and elegant product design into a fully-integrated, easy-to-use, plug-and-play multi-touch desktop device.

Inspired by the industrial design influence of modern consumer devices, the M2767PW display features a stylish flat front surface design that makes it an attractive addition to any professional or retail environment. Beyond contemporary aesthetics, the M2767PW display is designed to meet the unique demands of multi-touch use by featuring a 3M-proprietary anti-stiction surface treatment that allows a user's fingers to effortlessly glide across the screen. The display also features a sturdy and robust base that easily accommodates a full 90-degree position range for more viewing flexibility. With an active touch area of over 310 square inches, the M2767PW display gives users 56% more touch area than a typical 21.5" touch monitor and provides an inviting horizontal surface for multi-user on screen collaboration. With a standard 100mm x 100mm VESA mount, this display allows for versatile integration onto a wall, swinging arm or other open surfaces.

The M2767PW display features 3M's industry-leading Projected Capacitive (3M PCT) technology that exceeds the typical touch performance of popular smart phone and tablet devices by offering a high performance multi-touch experience. Recognizing up to 40 simultaneous touches and an ultra-fast 10 millisecond response time, the M2767PW display also recognizes and rejects the user's palms or arm resting on the screen to help prevent inadvertent touches. This incredible touch performance allows for a more natural user interaction that results in a truly inspired creative experience unrivaled by competitive touch displays.

Complementing the M2767PW display's stylish industrial design and exceptional multi-touch performance is an 1080p full HD LCD that displays dynamic, vivid and realistic images essential for creating high impact and engaging user applications. The M2767PW display is LED backlit which not only reduces power consumption, but also offers enhanced brightness, better contrast levels, and more consistent light output as compared to



### Recommended Multi-Touch Applications

- Computer Aided Design
- Virtual Concierge
- Software Development
- Assisted Selling
- Trade Show/Convention
- Simulation Training
- Security Management
- Telepresence
- Control Room
- Point of Information
- Digital Signage
- Financial
- Healthcare

typical CCFL displays. The M2767PW display is able to maintain superior image quality even when viewed at off angles, due to its impressive 178 degree vertical and horizontal viewing angles.

By combining industry-leading multi-touch performance, vibrant high-definition graphics, and wide viewing angles with a fully integrated, industrial-design desktop device, the 3M Multi-Touch Display M2767PW clearly defines the next level of interactive touch displays. Sophistication has met innovation.

Feature	Benefit
3M PCT Multi-Touch Technology	<ul style="list-style-type: none"><li>• 40-touch multi-touch performance for intuitive on-screen collaboration</li><li>• Ultra-fast 10 ms touch response time for advanced multi-touch applications (up to 20 touches)</li><li>• Palm rejection creates natural user operation when using one or two hands</li><li>• Superior touch accuracy (99% of true position) enables precise touch performance, even at display edge and corners</li></ul>
High Performance 1080p HD LCD with LED Backlight	<ul style="list-style-type: none"><li>• Vivid realistic images with enhanced brightness and contrast levels creates high-impact on-screen interactive experience</li><li>• Wide viewing angle for viewing flexibility while maintaining image quality</li><li>• Provides improved power efficiency and reduced consumption</li></ul>
Sophisticated Flat Front Surface Design	<ul style="list-style-type: none"><li>• Provides the elegant and modern aesthetics of popular portable consumer devices</li><li>• Anti-stiction surface provides improved usability for multi-touch applications</li><li>• Easy-to-clean surface without bezels</li><li>• Eliminates dust and debris build up at the edge and corners of the display</li></ul>



# 3M™ Multi-Touch Display M2767PW Specifications

## Functional Specifications

### Display Details

LCD Technology	P-MVA (premium multi-domain vertical alignment)
Backlight	LED
Aspect Ratio	16:9
Display Colors	16.7 Million
Pixel Pitch	0.311 mm x 0.311 mm
Brightness	250 cd/m2 (nit)
with touch sensor (1)	217 cd/m2 (nit)
Contrast Ratio (2)	3000:1 typical
Viewing Angle	Horizontal/Vertical: 178 degrees typical
Video Response Time (3)	25 milliseconds (typical)
Control Type	OSD with capacitive buttons
Native Resolution	1920 x 1080 (Full HD)

(1) Brightness measured on a display with 3M™ Projected Capacitive sensor.

(2) Measured at a contrast ratio of 10.

(3) Gray to Gray

### Touch Details

Number of Inputs	40 inputs with palm rejection
Touch Point Speed	10ms
Input Type	Finger, Thin Glove
Touch Communication	USB
Operating System Support	Windows7/Vista/XP, Linux, Mac
Microsoft certifications	Windows 7 AQ



90-degrees of Adjustment



Flat Front Surface (Virtual Bezel)

## Physical Specifications

### Product Details

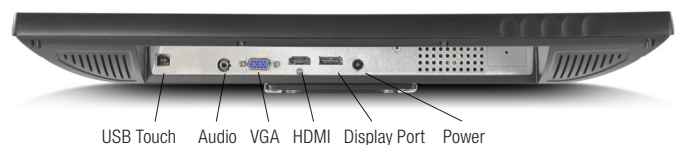
Operating Environment	0 to +40 degrees C
	Relative Humidity, non-condensing 90%
Storage Environment	0 to +60 degrees C (anticipated)
Video Input	HDMI, VGA, Display Port
Multimedia	Audio input, 3 watt audio speaker
VESA Pattern	100mm x 100mm, 100mm x 200mm
Power Supply	External, 110/220 VAC Power Supply
Power Consumption	46.5 watts (maximum)
RoHS Compliant	Yes
Agency Approvals	FCC-B, CE, TUV
Warranty	1 year on touch display

### Dimensions and Weight

Physical (WxHxD)	648 x 389 x 250 mm
(viewing area)	25.5 x 15.2 x 9.8 in
Display Area (WxH)	597.6 x 336.2 mm
(viewing area)	23.5 x 13.2 in
Packaging (WxHxD)	760 x 551 x 313 mm
	29.9 x 216 x 12.3 in
Display Weight	7.7 kd / 17.0 lb
Packaging/Display Weight	10.5 kg / 23.1 lb

## Ordering Information

Part Number	98-0003-3787-7
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Connections

### 3M Touch Systems

Subsidiary of 3M Company  
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Methuen, MA 01844 U.S.A.

1-888-659-1080

[www.3M.com/touch](http://www.3M.com/touch)

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